



<b>Call for proposals</b>	DIGITAL-2023-CLOUD-AI-04	<b>Type of action</b>	DIGITAL-SIMPLE
<b>Grant Agreement No.</b>	101167948	<b>Start date</b>	1 December 2024
<b>Project duration</b>	30 months	<b>End date</b>	31 May 2027
<b>Project consortium – Coordinator: LIBELIUM LAB SL – LIBE</b>			
AYUNTAMIENTO DE CARTAGENA	BEN – CART		
DELTADAO AG	BEN – DDAO		
DREES & SOMMER SE	BEN - D&S		
LANDESHAUPTSTADT KIEL	BEN – KIEL		
OPEN & AGILE SMART CITIES	BEN – OASC		
MOBILITY AS A SERVICE ALLIANCE	BEN – MAAS		
UNIVERSITY OF GALWAY	BEN – GALW		
KIEL-MARKETING EV	BEN – KIELM		
DUNAVNET LIMITED	BEN – DNET		

Contact: [projects@libelium.com](mailto:projects@libelium.com)

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	1 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

# D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2

Document Identification			
<b>Status</b>	Draft (final once approved by the European Commission)	<b>Due Date</b>	M15
<b>Version</b>	1.0	<b>Submission Date</b>	28/02/2026

<b>Related WP</b>	WP6	<b>Document Reference</b>	D6.10
<b>Related Deliverable(s)</b>	D6.9, D6.1	<b>Dissemination Level</b>	PU
<b>Lead Partner</b>	OASC (BEN - OASC)	<b>Lead Author</b>	Arnaud Verstraete
<b>Contributors</b>	Thomas Komenda, Kai Meinke (DDAO), Inge Willemsen (OASC)	<b>Reviewers</b>	Inma Molina (LIBE)

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	2 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

## - Document Information

List of Contributors	
Name	Partner
Thomas Komenda, Kai Meinke	deltaDAO AG (DDAO)
Inge Willemsen	OASC

Document History			
Version	Date	Change editors	Changes
0.1	06/02/2026	Arnaud Verstraete (OASC)	First draft
0.2	17/02/2026	Arnaud Verstraete (OASC)	Second draft, updated with feedback from consortium members
0.3	25/02/2026	Inge Willemsen (OASC)	Third draft, edited and formatted, annexes added
1.0	27/02/2026	Inma Molina (LIBE), Inge Willemsen (OASC)	Final review and final layout check, final version for submission

Quality Control		
Role	Who (Partner short name)	Approval Date
Deliverable leader	OASC	
Project Coordinator	LIBE	

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	3 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

## - Table of Contents

---

- Document Information.....	3
- Table of Contents.....	4
- List of Tables .....	5
- List of Figures .....	6
- List of Acronyms .....	7
- Executive Summary .....	9
1. Introduction .....	11
1.1 Purpose and scope .....	11
1.2 Method and evidence sources.....	11
1.3 Updates compared to D6.9.....	11
2. Communication and Dissemination Management.....	12
3. Stakeholder Approach and Three-Track Strategy.....	13
3.1 Stakeholder model applied in practice.....	13
3.2 Three-track approach implementation status.....	13
4. Activities & outputs .....	15
4.1 Website Senseverse.eu.....	15
4.2 LinkedIn .....	15
4.3 YouTube .....	16
4.4 Newsletter .....	16
4.5 Workshops .....	17
4.6 Events & webinars.....	17
4.7 Promotion materials .....	17
4.8 Press release .....	18
4.9 Collaboration within the CitiVerse ecosystem.....	18
4.10 Communication rules and guidelines.....	19
5. KPI Dashboard.....	20
6. Forward plan .....	22
7. Risks & mitigation.....	23
8. Conclusion .....	25
9. Annexes .....	26
9.1 LinkedIn Analytics .....	26
9.2 SENSE newsletter.....	29
9.3 Events list and publications list.....	38
9.4 Promotional materials.....	43

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	4 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

## - List of Tables

---

<i>Table 1 KPI Dashboard</i>	<b>20</b>
<i>Table 2 Risk register (baseline from D6.9)</i>	<b>23</b>

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	5 of 53				
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU	<b>Version:</b>	0.3	<b>Status:</b>	Draft

## - List of Figures

---

<i>Figure 1 Home page SENSE project website</i>	<b>15</b>
<i>Figure 2 Profile page SENSE LinkedIn account</i>	<b>16</b>

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	6 of 53				
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU	<b>Version:</b>	0.3	<b>Status:</b>	Draft

## - List of Acronyms

Abbreviation / acronym	Description
<b>3DxVERSE</b>	3DxVERSE (CitiVerse sister project)
<b>BEN</b>	Beneficiary
<b>CART</b>	Ayuntamiento de Cartagena (beneficiary; pilot city Cartagena)
<b>CEN</b>	European Committee for Standardization
<b>CMT</b>	Communication Management Team (WP6 governance meeting; term used historically)
<b>CU</b>	CU, European Citiverses Uniting for Inclusiveness (CitiVerse sister project)
<b>D&amp;S</b>	Drees & Sommer SE (beneficiary)
<b>D6.1</b>	Deliverable 6.1 (Engagement Report v1)
<b>D6.9</b>	Deliverable 6.9 (DEC Plan v1 / baseline)
<b>D6.10</b>	Deliverable 6.10 (DEC Plan v2)
<b>DDAO</b>	deltaDAO AG (beneficiary)
<b>DEC</b>	Dissemination, Exploitation and Communication
<b>DNET</b>	Dunavnet Limited (beneficiary)
<b>DoA</b>	Description of Action (Annex 1 to the Grant Agreement)
<b>EC</b>	European Commission
<b>EDIC</b>	European Digital Infrastructure Consortium
<b>ETRI</b>	Electronics and Telecommunications Research Institute
<b>EU</b>	European Union
<b>GA</b>	Grant Agreement
<b>GAIA-X</b>	Gaia-X (European data infrastructure initiative)
<b>GALW</b>	University of Galway (beneficiary)
<b>Github</b>	GitHub (code hosting and collaboration platform)
<b>IDSA</b>	International Data Spaces Association
<b>ISO</b>	International Organisation for Standardisation
<b>ITU</b>	International Telecommunication Union
<b>KIEL</b>	Landeshauptstadt Kiel (beneficiary; pilot city Kiel)
<b>KIELM</b>	Kiel-Marketing e.V. (beneficiary)
<b>KPI</b>	Key Performance Indicator
<b>LDT</b>	Local Digital Twin

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	7 of 53				
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU	<b>Version:</b>	0.3	<b>Status:</b>	Draft

Abbreviation / acronym	Description
<b>LIBE</b>	Libelium Lab SL (coordinator; beneficiary)
<b>MAAS</b>	Mobility as a Service Alliance (beneficiary)
<b>MIM</b>	Minimal Interoperability Mechanisms
<b>NUR</b>	Nurogames (former beneficiary; referenced due to insolvency)
<b>OASC</b>	Open & Agile Smart Cities & Communities (beneficiary)
<b>OGC</b>	Open Geospatial Consortium
<b>PU</b>	Public (dissemination level)
<b>SCEWC</b>	Smart City Expo World Congress
<b>SEO</b>	Search Engine Optimisation
<b>TC</b>	Technical Committee (standardisation context)
<b>UN-GGIM</b>	United Nations Committee of Experts on Global Geospatial Information Management
<b>WG</b>	Working Group (standardisation context)
<b>WP</b>	Work Package
<b>WP6</b>	Work Package 6 (Dissemination/Exploitation/Communication work package)
<b>XR</b>	Extended Reality
<b>x-CITE</b>	x-CITE (CitiVerse sister project)

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	8 of 53				
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU	<b>Version:</b>	0.3	<b>Status:</b>	Draft

## - Executive Summary

---

This Deliverable D6.10 (DEC Plan v2) provides the Month 15 update of the SENSE Dissemination, Exploitation and Communication (DEC) framework. It functions as a consortium-wide planning, information and control instrument for all DEC activities, while keeping the baseline strategy defined in Deliverable D6.9 in force. This v2 primarily focuses on: (i) auditable Key Performance Indicator (KPI) monitoring and reporting, (ii) implementation evidence for Months 1–15, and (iii) an updated forward plan for Months 16–30 aligned with the Grant Agreement (GA) obligations under Work Package 6 (WP6).

DEC Plan v2 reports KPI commitments and monitoring indicators across the GA and D6.9 into one merged KPI Dashboard, enabling consistent interpretation. It also documents key project context affecting dissemination planning, notably the insolvency declaration of Nurogames (May 2025) and the related amendment work carried out in consultation with the granting authority. In addition, it records a material update in the follower-city engagement context: the city of Ulm, initially foreseen as a Follower City, withdrew following a change in local leadership and was replaced by Thessaloniki (Greece), which agreed to join after a successful pitch at the OASC Annual Conference in Fundão (January 2026). The related administrative onboarding steps are ongoing at the time of writing. Where applicable, forward-looking targets and planning elements are aligned with the amended scope and explicitly flagged as subject to amendment approval (including the reduction of use cases from 6 to 4—two per Frontrunner City).

Implementation evidence for Months 1–15 is reported through maintained owned channels, periodic newsletters, workshops, events and webinars, promotional materials and press releases. The reporting reflects tangible progress across core dissemination outputs and early KPI lines, including sustained weekly publication cadence, initial audience reach, early community metrics, delivery and logging of partner workshops and presentations, and structured dissemination outputs. Dissemination and stakeholder engagement actions are traceably logged in the SENSE Stakeholder & Dissemination Database, supporting auditability and consolidated KPI tracking.

In governance terms, WP6 execution is coordinated through the monthly WP6 meeting chaired by OASC. To maintain operational efficiency after the departure of Nurogames and to reallocate capacity to technical work packages, OASC took over the lead of Task 6.5 (media) from November 2025 onward, becoming responsible for drafting and publishing content across the website and LinkedIn channels (with LIBE retaining website hosting responsibilities and finalising the layout of promotional materials). Throughout the reporting period, the project's Communication Guidelines (D6.9) and the applicable EU visibility requirements (notably GA Article 17) were applied systematically, with a pragmatic channel-level approach for the full disclaimer where format constraints apply (e.g., social media).

A dedicated chapter on Stakeholder Approach and the Three-Track Strategy confirms that the stakeholder model and three-track approach defined in D6.9—and operationalised in practice in D6.1—have been implemented as planned up to Month 15. While the bankruptcy of Nurogames caused delays and downsizing in workshop scheduling and early stakeholder engagement, the consortium was nonetheless able to generate meaningful communication and engagement activities during a phase with limited “showable” technical outputs. This was enabled by practical communication guidelines and a deliberate emphasis on storytelling and audience-adapted narratives, allowing credible awareness building and stakeholder traction ahead of mature demonstrators. The replacement of Ulm by Thessaloniki as Follower City is a first concrete, positive outcome of these ecosystem-building and outreach efforts.

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	9 of 53				
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU	<b>Version:</b>	0.3	<b>Status:</b>	Draft

Looking forward, DEC execution is expected to intensify in the second project half as more tangible technical developments, demonstrators and pilot results become available. The forward plan confirms continued execution of the baseline DEC strategy, while proposing only a limited number of necessary adjustments to keep targets realistic and audit-ready. In line with scope re-baselining, the reduction of stakeholder engagement events (workshops) will be submitted for formal approval via the second amendment, together with the reduction of the number of use cases, ensuring that forward targets remain consistent with the amended scope and GA obligations. Collaboration within the wider CitiVerse ecosystem—including the sister CitiVerse projects and selected EU-level initiatives such as the LDT Toolbox and EDIC-related coordination where relevant—remains a cross-cutting enabler for dissemination, exploitation pathways, follower-city uptake and long-term sustainability.

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	10 of 53				
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU	<b>Version:</b>	0.3	<b>Status:</b>	Draft

# 1. Introduction

---

## 1.1 Purpose and scope

---

D6.10 updates the project's DEC plan at Month 15. It provides an update of KPI monitoring and DEC operating practices, and an updated forward plan for Months 16–30. It is not a replacement of D6.9: the baseline strategy, stakeholder model and channel approach in D6.9 remain applicable unless explicitly updated here.

## 1.2 Method and evidence sources

---

This deliverable is evidence-based and uses: (i) GA Annex 1 / DoA WP6 objectives and Tasks; (ii) Deliverable D6.9 (baseline DEC strategy and KPI framework); (iii) the SENSE Stakeholder & Dissemination Database (Excel) as evidence for logged dissemination actions; (iv) available metrics for dissemination activities.

## 1.3 Updates compared to D6.9

---

### 1.3.1 Scope and context update: Nurogames insolvency and amendment-driven adjustments

Nurogames declared in May 2025 that it would go bankrupt and could no longer meet its obligations in the SENSE project. The consortium analysed the impact and developed solutions. In consultation with the European Commission (granting authority), a first amendment to the GA was submitted in the EU portal, and a second amendment is planned for end of February. In function of these amendments, elements of the overall plan and of the DEC plan are being adjusted. A concrete example is the reduction of use cases from 6 to 4 (2 in Kiel and 2 in Cartagena). Where relevant, forward-looking elements in this plan are marked as subject to amendment approval.

### 1.3.2 KPI framework and managed adaptations

D6.9 defined an operational KPI framework for DEC monitoring. The GA defined WP6 objectives with explicit KPI-level targets. For clarity, Section 6 provides one consolidated KPI Dashboard that merges overlaps and indicates KPI origin (GA, D6.9, or both). Where D6.9 and GA indicators differ in metric definition or scale, this overview records the adaptation transparently as a governance-managed topic. At this stage, only KPI that have relevant developments, are shown.

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	11 of 53				
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU	<b>Version:</b>	0.3	<b>Status:</b>	Draft

## 2. Communication and Dissemination Management

---

The SENSE WP6 is coordinated by the monthly Communication Management Team meeting, chaired and led by OASC. This meeting is officially called WP6 meeting since January 2026, because this better reflects the whole spectrum of activities covered in this Work Package.

During the first period, one operational change was made. Since November 2025, OASC has taken over the lead in T6.5 (media) that was initially attributed to LIBE, as this allows for a more fluent and efficient workflow in the process of writing, editing and publishing communication content. Initially, OASC and LIBE wrote posts and LIBE ensured all publishing, but this process proved inefficient for social media handling. From November on, LIBE is still responsible for hosting the website and finishing layout of promotional materials, but OASC is now the main responsible for writing and publishing content on the website and LinkedIn channel. For LinkedIn, OASC can directly publish in the channel, for the website, LIBE receives input from OASC and other partners and publishes this on the website. This new situation in turn allows LIBE to spend more time on the 3D development tasks in other work packages, since the departure of Nurogames.

To support traceability and facilitate reporting, dissemination assets and events are logged in the Stakeholder & Dissemination Database. KPI monitoring is managed by the WP6 lead beneficiary and assessed against the consolidated KPI Dashboard in Section 5. Deviations are addressed through consortium governance routines, in the monthly WP6 or plenary meetings.

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	12 of 53				
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU	<b>Version:</b>	0.3	<b>Status:</b>	Draft

# 3. Stakeholder Approach and Three-Track Strategy

## 3.1 Stakeholder model applied in practice

SENSE applies the stakeholder typology and engagement approach defined in D6.9 and reported in practice in D6.1 (Engagement Report v1). The approach is operationalised across the Frontrunner Cities (Kiel and Cartagena) and through project-wide dissemination, clustering and knowledge-sharing activities.

### 3.1.1 Users

Users include city administrations, municipal services, practitioner communities and follower-city stakeholders who will apply SENSE results in operational contexts. In practice, user engagement is delivered through public communications, city-led workshops, use-case-oriented demonstrations and targeted training activities (see D6.1 for the operational engagement approach and evidence).

### 3.1.2 Enablers

Enablers include technology and platform providers, smart city networks, standardisation and data-space communities, and the sister CitiVerse projects. Engagement focuses on interoperability alignment, reuse of assets, cross-promotion, clustering activities and joint visibility actions (see also Section 4.6 and Section 4.9).

### 3.1.3 Influencers

Influencers include policy and regulatory actors, standards bodies, (local) public authorities, EU-level initiatives and multipliers who can amplify adoption. Engagement is maintained through targeted outreach, participation in conferences and webinars, and structured feedback loops captured in the Stakeholder & Dissemination Database.

## 3.2 Three-track approach implementation status

SENSE implements a three-track strategy as defined in D6.9. In general terms, up to Month 15, the three tracks have been executed as planned; evidence is captured in the Stakeholder & Dissemination Database and summarised in Section 4. An important remark is that workshop activities started later than initially planned, and were downsized, following the bankruptcy of Nurogames. This was also explained in D6.1.

Track 1 – Project communication and awareness: website, social media (LinkedIn and YouTube), newsletters, promotion materials and press releases.

Track 2 – Stakeholder engagement and co-creation: workshops and webinars to validate needs, demonstrate results and gather structured feedback (see D6.1).

Track 3 – Ecosystem building and exploitation enabling: clustering with sister CitiVerse projects and relevant initiatives, contributions to interoperability/standardisation discussions,

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	13 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

and dissemination through networks and events. An important part of this effort is the collaboration with Follower cities. The city of Ulm had initially agreed to participate in the project as Follower city. However, after a change of leadership, they announced that they would no longer be joining. The consortium has been able to find a replacement for Ulm, after a successful pitch presentation at the OASC Annual Conference in Fundão, in January 2026. Thessaloniki has agreed to become Follower city, and all the necessary administrative steps are being completed at the time of writing.

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	14 of 53				
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU	<b>Version:</b>	0.3	<b>Status:</b>	Draft

## 4. Activities & outputs

This section provides a concise snapshot of major communication and dissemination activities and outputs since D6.9, without repeating the full baseline strategy. Detailed inventories and logs are maintained in the Stakeholder & Dissemination Database and are available in the annexes.

### 4.1 Website Senseverse.eu

A general media launch was organised for SENSE on the 21 May 2025. At this moment, the website was presented to the public, and announced in a LinkedIn post, on the channel that was activated on the same date. Since then, regular updates have been made and news items have been published.

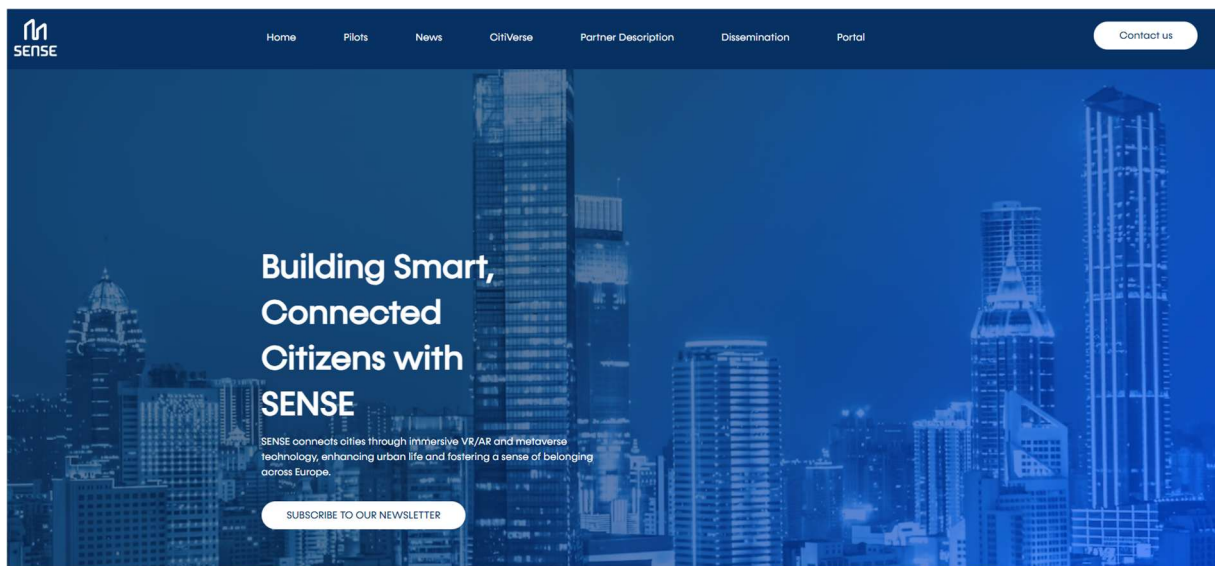


Figure 1 – Home page SENSE project website

Figure 1 is an illustration of the SENSE website, with the structure as planned, with these minor changes: A dissemination section was added to facilitate the spreading of downloadable content from the project. The partner description was separated for easier navigation. Use cases section was named “pilots” as this seems more comprehensible to a larger public. And finally, the SENSE portal was added separately in the menu.

The website has reached 169 unique visitors since the launch.

### 4.2 LinkedIn

Publishing on the LinkedIn channel has started on 21 May 2025. Since then an average of one post per week has been maintained. The frequency of publishing is moving up as the project progresses and more content becomes available for sharing.

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	15 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

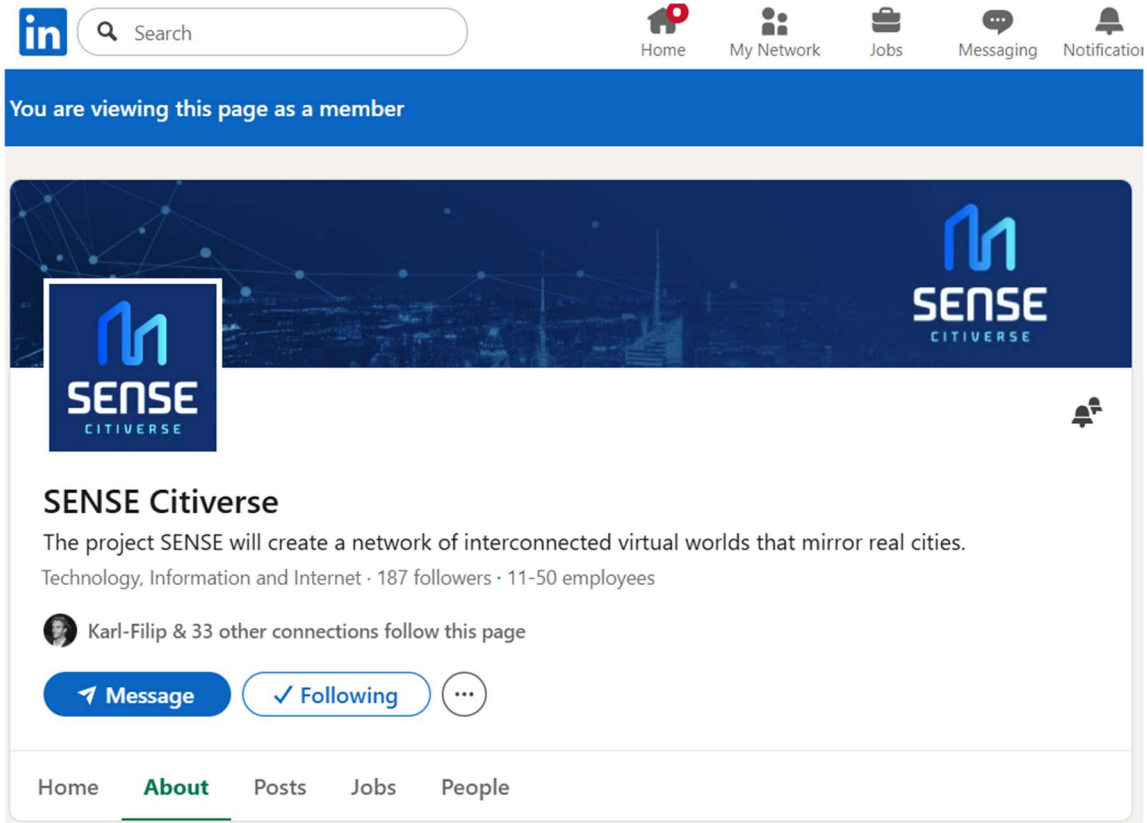


Figure 2 – Profile page SENSE LinkedIn account

By the end of February, 32 posts had been published on the SENSE LinkedIn channel. The channel had reached 190 followers. In the LinkedIn content analytics export used for this reporting period, the published content generated 826 clicks, 519 reactions, 541 total views, 293 unique visitors and 1773 cumulative daily unique impressions (organic). (See annex 9.1)

Consortium position on X (formerly Twitter): in line with D6.9, the consortium retains the decision on whether to use X. The arguments set out in D6.9 remain valid and are used as the justification in this DEC Plan v2. Accordingly, this statement is provided as a confirmation (not as a change compared to D6.9).

## 4.3 YouTube

The first video will be uploaded at the end of February 2026 and it presents the SENSE project and its pilots. It can function as a stand-alone video and is intended to support awareness raising about the project.

## 4.4 Newsletter

The first SENSE newsletter was published on 31 October 2025 (see annex 9.2). Four more are planned in March, June, October (2026) and March 2027. The frequency of publishing corresponds to publishable progress made in the project. The SENSE newsletter database contains 24 subscribers.

Document name:	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	Page:	16 of 53
Reference:	D6.10	Dissemination:	PU
	Version:	0.3	Status:
			Draft

## 4.5 Workshops

By end of February 5 workshops were organised in Kiel and in Cartagena. In Kiel, 4 workshops were completed until now. Three workshops were about the Maritime museum use case: one with Kiel Region, one field excursion with local planners and one with the advisory board for urban design. One workshop focused on the Hidden World use case, involving a hotel manager to discuss touristic opportunities. In Cartagena, 1 local technical workshop was reported, involving technology providers in geospatial technologies, 3D visualisation and GIS, to discuss technical options for implementing the SENSE use cases.

## 4.6 Events & webinars

All consortium partners were active in several events, where they presented SENSE to interested participants through presentations, panel discussions and meet & greet sessions.

This is a list of the events the consortium participated in (see annex 9.3 for more details):

- OASC Conference 2025 in Tampere: 2 deep dive sessions with 4 CitiVerse projects
- Market-X & Tech-X in Valencia: Presentation
- Imagine the CitiVerse in Tampere: Networking
- Smart Country Convention in Berlin: Presentation
- World Cities Day 2025 in Belgrade: Presentation
- Smart City Expo World Congress 2025 in Barcelona: panel discussion, meet & greet, individual partner presentations
- Gaia-X Summit in Porto: Presentation
- OASC Conference 2026 in Fundão: 2 deep dive sessions with 4 CitiVerse projects, and a plenary pitch session
- Data Spaces Symposium 2026, Madrid: Presentation of the SENSE CitiVerse at a sponsored booth and meeting of project participants

Consortium members also participated in webinars and online workshops, organised by different instances:

- Online webinar presenting the 4 CitiVerse projects, organised by CU project
- Online closed expert session “evolution towards smart cities”, organised by Telekom Serbia
- Online workshops from the OASC Interoperable CitiVerse TaskForce
- Online webinar presenting the 4 CitiVerse projects, organised by Living-in.EU

## 4.7 Promotion materials

In accordance with the plan in D6.9, a **project poster** was developed and made available to all project partners in digital format, showing the main SENSE communication image. This image can be re-used and adapted to specific needs in digital format. A **project flyer** “one-pager” or leaflet was produced, giving the interested viewer a quick insight in the main elements of the SENSE project. The leaflet starts with an illustrative story of one of the pilot cities. It was therefore developed in 2 versions, 1 for each pilot. This allows for more fluent communication with local stakeholders.

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	17 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

A general **project presentation** was made available from the start and systematically adapted and updated by partners for their respective presentations, webinars and workshops.

A **postcard** was developed for easy and compact promotion in event stands, such as the OASC booth at SCEWC in Barcelona.

First **visual explainers and infographics** were made to give the audience an easier, intuitive understanding of the applications the SENSE project will be developing. **Social media graphics** or visuals were developed to create more appealing LinkedIn posts. A **digital newsletter template** was made available and will be used for each publication.

The **short videos** explaining the local use cases will be developed by February 2026 and the best practice summary is planned to be ready by March 2027.

To ensure coherent joint communication with other EU-funded CitiVerse initiatives, a specific **“Four CitiVerse projects” visual**, combining the four project logos was developed and distributed, including as sticker-based promotional material.

See annex 9.4 for examples of promotional materials and visualisations.

## 4.8 Press release

---

Since the start of the project, 2 press releases were initiated.

The first press release, on 20 May, signalled the start of the coordinated media SENSE launch. On this day, the project website and LinkedIn account were launched, and this message was spread in consortium partners' networks. This launch was also mentioned in the weekly newsletter of Connect Newsroom on 4 June 2025 and in several partners newsletters. The second press release, published on 27 October 2025, announced the participation of the SENSE team in SCEWC in Barcelona, bringing details about joint sessions with sister CitiVerse initiatives and all available moments for the interested audience to learn more about the project.

See annex 9.3 for a list with all the publications.

## 4.9 Collaboration within the CitiVerse ecosystem

---

The consortium takes targeted steps to foster collaboration across the four EU co-funded CitiVerse projects (x-CITE, SENSE, CU and 3DxVERSE). In coordination with the relevant European Commission services, collaboration is expanded at selected moments to additional European initiatives (e.g., the Local Digital Twin (LDT) Toolbox and the LDT CitiVERSE European Digital Infrastructure Consortium (EDIC)) and selected international organisations (e.g., ITU, ETRI). The team also participates in OASC Interoperable CitiVerse TaskForce.

At the EU level, the growing collaboration between the four CitiVerse projects and, more recently, between the LDT Toolbox initiative and the LDT CitiVERSE EDIC, in close coordination with European Commission representatives, aims to improve interoperability, avoid duplication, and reinforce the effective re-use and durability of CitiVerse solutions.

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	18 of 53				
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU	<b>Version:</b>	0.3	<b>Status:</b>	Draft

## 4.10 Communication rules and guidelines

---

During the first period and across all SENSE communications and publications, both the project's own Communication Guidelines (as set out in D6.9) and the applicable EU regulatory and Grant Agreement (GA) visibility requirements (notably Article 17) were applied systematically across communication and dissemination activities (EU emblem, funding acknowledgement, balanced information, and the required disclaimer where relevant). A pragmatic exception applies to online and social media publications: due to inherent format and character constraints, it is not realistic to reproduce the full disclaimer in every individual post; therefore, EU co-funding visibility is ensured at channel level (e.g., profile/about/banner).

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	19 of 53				
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU	<b>Version:</b>	0.3	<b>Status:</b>	Draft

## 5. KPI Dashboard

The table below combines KPI commitments and monitoring indicators from the GA and D6.9. Overlapping KPIs have been merged into a single line item and marked as “GA & D6.9”. The dashboard is designed for auditability and periodic tracking. This table reports indicators for items that have seen relevant progress. Items that will be developed later in the project’s timeline (eg. Academy), are left out at this stage, and will be reported in the final version of the DEC plan (v3, or D6.11).

### Consolidated KPI table

KPI	Origin	Definition / measurement method	Target (GA / D6.9)	Achieved (as of M15)
LinkedIn Community engagement	GA & D6.9	LinkedIn engagement proxy. GA defines LinkedIn contribution as active participants; D6.9 tracks follower base as a reach proxy.	GA: LinkedIn 500 (as part of 1,000 active participants by M30) D6.9: 300 LinkedIn followers	1773 unique impressions, 190 followers
Website engagement (active participants / unique visitors)	GA & D6.9	Website engagement proxy. GA defines website contribution as active participants; D6.9 tracks unique visitors as a reach proxy.	GA: Website 300 (as part of 1,000 active participants by M30) D6.9: 3,000 unique visitors (Month 30)	169
Weekly publication cadence (website + LinkedIn)	GA & D6.9	Maintain and host a website and LinkedIn presence and issue relevant content at least once a week. (tracked through publication counts and cadence monitoring).	GA: Maintain website + LinkedIn; issue relevant content at least once a week D6.9 website: Minimum 24 content updates (by Month 30) D6.9 LinkedIn: Minimum 36 LinkedIn posts	Website: 5 news items; LinkedIn: 32 posts (21 May 2025 – 21 Febr 2026)
Active participants in the CitiVerse user community (total)	GA	User community engagement measured as active participants across channels (as defined in GA WP6 objective).	GA: Reach a CitiVerse user community engagement with at least 1,000 active participants by M30 (LinkedIn 500, GitHub 100, X 100 and Website 300)	LinkedIn: 1773 unique impressions Website: 169 unique visitors
Active participants via GitHub	GA	GA channel contribution to active participants via GitHub.	GA: GitHub 100 (as part of 1,000 active participants by M30)	12
Annual press release announcing major deliverables	GA	Press release issued annually to announce major deliverables (GA Task 6.5).	GA: Every year, as announcement of major deliverables, issue a press release	2
*Community engagement sessions in the two pilot cities	GA	Workshops with stakeholders alongside the Use Case in the two Frontrunner Cities (GA Task 6.1).	GA: 15-20 meetings with the general audience in the 2 cities (Kiel and Cartagena)	5

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	20 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

**Workshops delivered (annual planning)	GA	Workshops conducted by partners under the work package, including workshops and presentations at selected conferences.	GA: Plan 6 workshops per year (selection based on opportunities; may be co-hosted with partner projects)	15
Direct engagement in events	D6.9	Total participants directly engaged through outreach events.	D6.9: Direct engagement of at least 220 participants	773
Major GitHub content releases	D6.9	Count of major releases (code, guidelines, documentation) in the SENSE GitHub repository.	D6.9: At least 2 major content releases	2
Media mentions	D6.9	Mentions across specialist and general media.	D6.9: Minimum 10 mentions across specialist and general media	7
Media outreach outputs	D6.9	Number of press releases, media pitches or media publications	D6.9: At least 6 press releases, media pitches or media publications	2
Newsletter reach	D6.9	Total readers reached by newsletters.	D6.9: Reach 250 readers	24
Newsletters issued	D6.9	Number of newsletters issued linked to key milestones.	D6.9: Issue at least 5 newsletters	1
Participation in standardisation working groups	D6.9	Count of active participations (e.g., OASC/MIMs+, relevant fora).	D6.9: Participate actively in at least 3 standardisation working groups	1

Table 1: KPI Dashboard

## Complementary explanations

Where GA concepts (e.g., “active participants”) differ from D6.9 operational metrics (e.g., followers and unique visitors), the KPI dashboard records both targets and marks the KPI as “GA & D6.9”. Any refinement of measurement method is treated as a consortium governance topic and does not presume prior GA amendment approval.

**\*Community engagement sessions in the two pilot cities:** following the bankruptcy of Nurogames, the number of workshops will be reduced (from 15-20 for both Frontrunner cities, to **10-13** for both Frontrunner cities) in line with the reduction of the number of use cases (from 6 to 4). This adaptation will be submitted in the second amendment.

**\*\*Workshops delivered (annual planning):** this number represents all presentations and workshops as listed in the Dissemination and Stakeholder Database.

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	21 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

## 6. Forward plan

---

Forward DEC planning continues to follow D6.9. Only adjustments or additional details are mentioned here.

- For **stakeholder engagement**, as indicated before, we aim to reach 10 to 13 workshops across both Frontrunner cities. This modification will be formalised in the second amendment to the grant agreement. For Kiel 5 additional workshops are planned until the end of May (4 for hidden world and 1 for maritime museum). For Cartagena the exact number of coming workshops is still to be determined.
- Four **newsletters** are planned in March, June, October (2026) and March 2027.
- Since some delays were provoked by the insolvency of Nurogames, the consortium is still working to catch up for some DEC assets. It has become clear that the team needs to prioritise the things we must have to make the project a success, over the items that are nice to have.

In that respect, all **KPI** that were voluntarily added in D6.9, but were not explicitly mentioned in the Grant Agreement, will still be used as guidance to monitor the project's progress, but they will get a lower priority than the KPI from the Grant Agreement.

- Ulm was replaced by **Thessaloniki** (Greece) as **Follower city** in the SENSE project. This is a first positive outcome of the presentations with explicit "call to join" given at the OASC Conference in Fundão, January 2026. The consortium will reinforce these efforts to reach more Follower cities in the second part of the project.

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	22 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

## 7. Risks & mitigation

The risk register below reproduces the baseline risks from D6.9, with an additional comments space for consortium monitoring and follow-up actions.

Risk	Potential Impact	Mitigation Strategy
Low stakeholder engagement	Reduced participation from key target groups, limiting project visibility and adoption.	<ul style="list-style-type: none"> <li>- Early engagement through targeted outreach and networking.</li> <li>- Customizing messages and communication channels to fit stakeholder needs.</li> <li>- Gamification elements and incentives to encourage participation.</li> <li>- Interactive workshops and co-creation events.</li> </ul>
<p>Comments: The bankruptcy of Nurogames has taken away a key capacity to build gamified applications and the use cases were adapted and reduced in number accordingly. This situation has also caused a delay in technical development, making early engagement with stakeholders more difficult. This delay needs to be absorbed in the coming months, by a more compact planning of workshops and engagement activities.</p>		
Low visibility of communication efforts	Project outputs do not reach intended audiences, reducing impact.	<ul style="list-style-type: none"> <li>- Strengthen collaborations with EU communication networks and media partners.</li> <li>- Implement SEO-driven content strategies to enhance visibility.</li> <li>- Cross-promotion through Horizon Europe networks and smart city initiatives.</li> <li>- Regular updates and content creation across multiple platforms.</li> </ul>
<p>Comments: The visibility of the project was hindered somewhat by the delay in technical development, caused by the bankruptcy of Nurogames. All mitigation measures have been put in place and will help to boost visibility in the coming period.</p>		
Regulatory misalignment	Lack of compliance with emerging smart city regulations could hinder exploitation efforts.	<ul style="list-style-type: none"> <li>- Continuous alignment of dissemination activities with EU data governance policies.</li> <li>- Early engagement with policymakers and regulatory bodies.</li> <li>- Participation in policy roundtables and standardisation discussions.</li> </ul>
<p>Comments: A systematic follow up of regulations, and regular coordination with policymakers and regulatory bodies is effectively ensuring alignment.</p>		
Complexity of Digital Twin solutions discourages adoption	Non-expert stakeholders (e.g., city officials, SMEs) struggle to understand SENSE solutions, limiting adoption.	<ul style="list-style-type: none"> <li>- Develop simplified messaging and non-technical guidelines to explain key concepts.</li> <li>- Ensure communication materials are understandable for a broad audience, including non-experts.</li> <li>- Use visual aids, explainer videos, and real-world case studies.</li> <li>- Hands-on workshops and customised training for policymakers and urban planners.</li> </ul>
<p>Comments: The first steps were taken in actively reaching out to potential new follower cities and the first positive reactions were received. The communication materials and presentations at events have been key to generate more interest and we plan to continue this effort.</p>		

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	23 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

Ethical and inclusivity concerns	Exclusion of marginalised communities or ethical concerns about urban digital transformation.	<ul style="list-style-type: none"> <li>- Ethical impact assessments integrated into the project's strategy.</li> <li>- Ensure communication materials are inclusive and accessible.</li> <li>- Work closely with civil society organisations and citizen groups.</li> <li>- Provide transparent information about data privacy and citizen rights.</li> </ul>
<p>Comments: The ethical and inclusivity aspect are considered in the development of the applications. Communication efforts are shaped to be as inclusive as possible (using clear visuals, speaking easy and understandable language, portraying women as well as men, in different skin colours).</p>		
Limited policy adoption of project results	Project outcomes remain theoretical rather than being applied in governance.	<ul style="list-style-type: none"> <li>- Early and ongoing engagement with decision-makers.</li> <li>- Policy recommendations backed by practical use case demonstrations.</li> <li>- Integration with EU-level smart city strategies and regulatory frameworks.</li> </ul>
<p>Comments: There have been regular coordination meetings with policy makers, allowing good alignment on goals, results and methods. Examples include: A5 unit European Commission, other CitiVerse projects, ETRI and ITU.</p>		
Sustainability of project outcomes	Risk that project results are not maintained or adopted beyond the project's duration.	<ul style="list-style-type: none"> <li>- Development of a long-term sustainability strategy.</li> <li>- Encouraging city and industry partnerships for continued use.</li> <li>- Open-source resources and knowledge-sharing platforms to allow broader adoption.</li> <li>- Integration into EU research and funding initiatives for follow-up projects.</li> </ul>
<p>Comments: This sustainability of outcomes is a shared goal for all project partners, right from the start. One additional way to improve this, is the collaboration with the 4 CitiVerse projects, the LDT Toolbox initiative and the LDT CitiVERSE EDIC. This collaboration is explicitly aimed at getting the most of all technical developments that are made in the projects and the Toolbox, and making sure these applications stay available long after the projects have ended. The efforts in planning the Academy Curriculum have also started and are another way of making sure the insights and developments of the SENSE project can benefit the largest possible number of interested European cities.</p>		

Table 2: Risk register (baseline from D6.9)

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	24 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b> PU	<b>Version:</b> 0.3
<b>Status:</b>	Draft		

## 8. Conclusion

---

This Deliverable D6.10 (DEC Plan v2) confirms that the baseline dissemination, exploitation and communication (DEC) strategy established in Deliverable D6.9 remains in force, while providing an updated, auditable operational view at Month 15. It consolidates key performance indicators (KPIs) from the Grant Agreement (GA) and D6.9 into one coherent monitoring dashboard, confirms the application of the stakeholder model and three-track approach as reported in Deliverable D6.1, and maintains a risk-based governance framework through an updated risk register and reporting routines.

Overall, implementation of the DEC plan is progressing broadly on schedule. The consortium has nevertheless experienced a material delay following the bankruptcy of Nurogames, which required a scope and resource re-baselining and had downstream effects on several Work Package 6 (WP6) activities—most notably the pacing and organisation of stakeholder engagement. Despite a temporary shortage of “showable” technical outputs in the first project half, the consortium was able to generate meaningful communication and engagement activities. This was enabled in particular by the practical Communication Guidelines (Deliverable D6.9) and a deliberate emphasis on storytelling and audience-adapted narratives, which allowed credible awareness-raising and stakeholder traction even before demonstrators and mature pilots became available.

In addition, the DEC governance and ecosystem-building actions have already yielded a first tangible follower-city uptake outcome: Ulm, initially foreseen as Follower City, withdrew after a change in local leadership; the consortium subsequently secured Thessaloniki (Greece) as a replacement following a pitch at the OASC Conference in Fundão (January 2026). The administrative onboarding steps are being completed at the time of writing. This development confirms both the relevance of targeted “call to join” dissemination moments and the consortium’s capacity to mitigate stakeholder-risk events through structured outreach and network mobilisation.

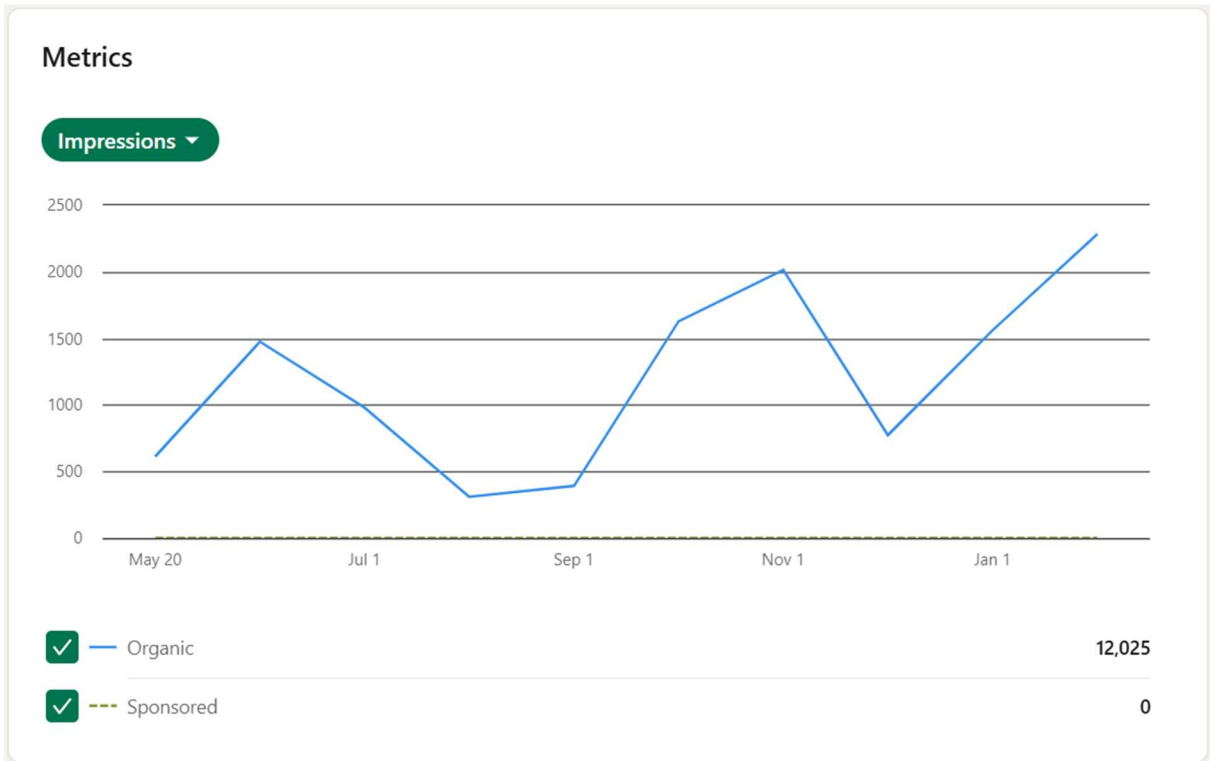
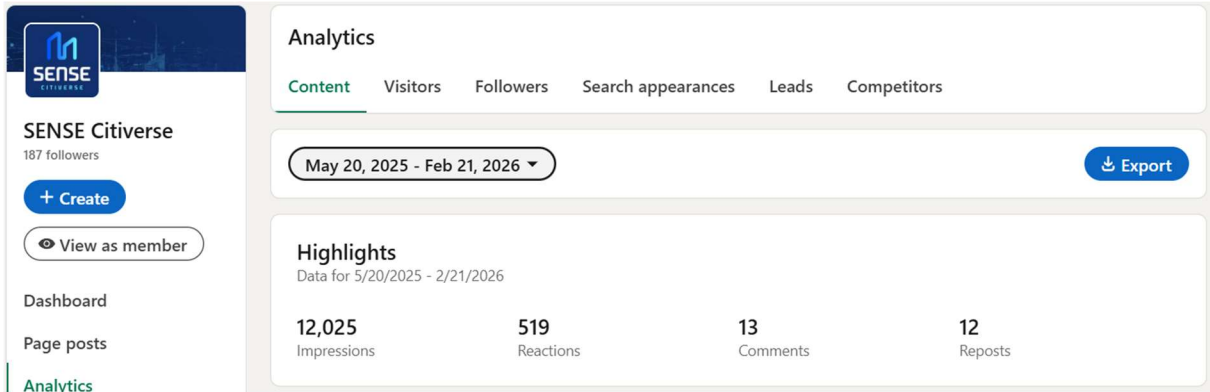
Looking forward, the consortium expects the frequency, reach and impact of dissemination and engagement activities to increase in the second half of the project as more tangible technical developments, demonstrators and pilot results become available. This DEC Plan v2 proposes a limited set of necessary adjustments to reflect the updated project context and to keep monitoring both realistic and audit-ready. In line with the scope re-baselining, the reduction of the number of stakeholder engagement events will be submitted for formal approval via the second amendment, together with the reduction of the number of use cases, ensuring that forward targets remain consistent with the amended scope and the GA obligations.

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	25 of 53				
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU	<b>Version:</b>	0.3	<b>Status:</b>	Draft

# 9. Annexes

## 9.1 LinkedIn Analytics

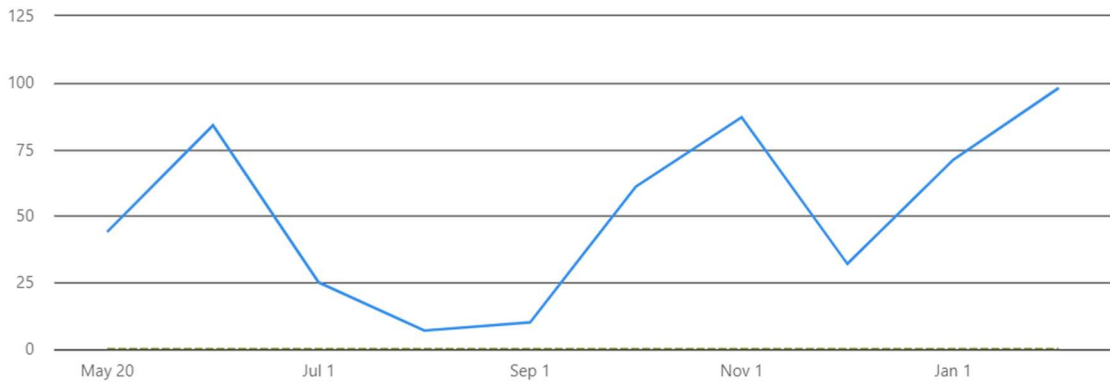
Data collected from analytics LinkedIn between 20/05/2025 and 21/02/2026



<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	26 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

### Metrics

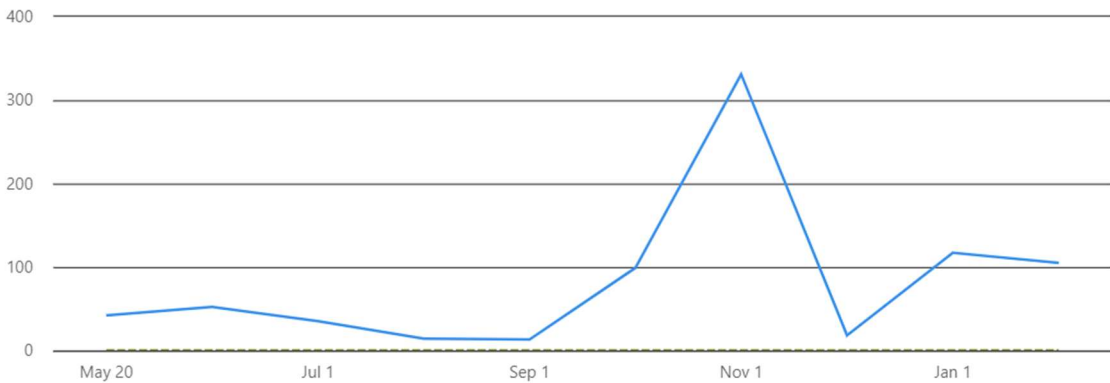
Reactions ▾



- Organic 519
- Sponsored 0

### Metrics

Clicks ▾

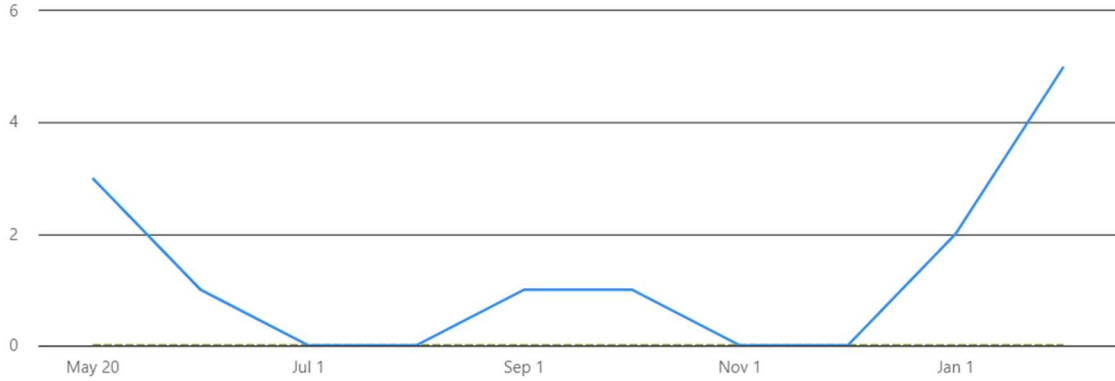


- Organic 826
- Sponsored 0

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	27 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

### Metrics

Comments ▾



Organic

13

Sponsored

0

May 20, 2025 - Feb 21, 2026 ▾

Export

### Visitor highlights ⓘ

541  
Page views

293  
Unique visitors

0  
Custom button clicks

May 20, 2025 - Feb 21, 2026 ▾

Export

### Follower highlights ⓘ

187  
Total followers

178  
New followers in the last 278 days

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	28 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

## 9.2 SENSE newsletter

---



### First SENSE newsletter

#### Contents

- Editorial
- What is SENSE?
- Pilots
- Meet the team behind SENSE
- The SENSE portal is live!
- SENSE at SCEWC
- Get involved / Upcoming events

---

#### Editorial

Cities are changing faster than ever. What once sounded like science fiction is becoming real: the **CitiVerse**—a human-centred, lifelike **digital twin** (a 3D representation of the city that unifies data and simulations). In SENSE, we fuse recent breakthroughs—from **XR** (Extended Reality: AR/VR experiences) and AI to high-fidelity simulation and real-time data—into one solution that measurably improves urban life.

Imagine exploring new urban plans **in 3D before decisions are made**—walking through a redesigned neighbourhood, comparing scenarios, and submitting informed feedback. Picture a maritime museum where you browse historic collections **while** viewing real-time seawater conditions. Envision emergency services, schoolchildren, companies, and residents **training virtually for floods**, so that in real life they act faster, safer, and more cohesively. These are just a few examples of a near-endless application space—from climate adaptation and mobility to heritage, wellbeing, and participatory democracy.

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	29 of 53				
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU	<b>Version:</b>	0.3	<b>Status:</b>	Draft

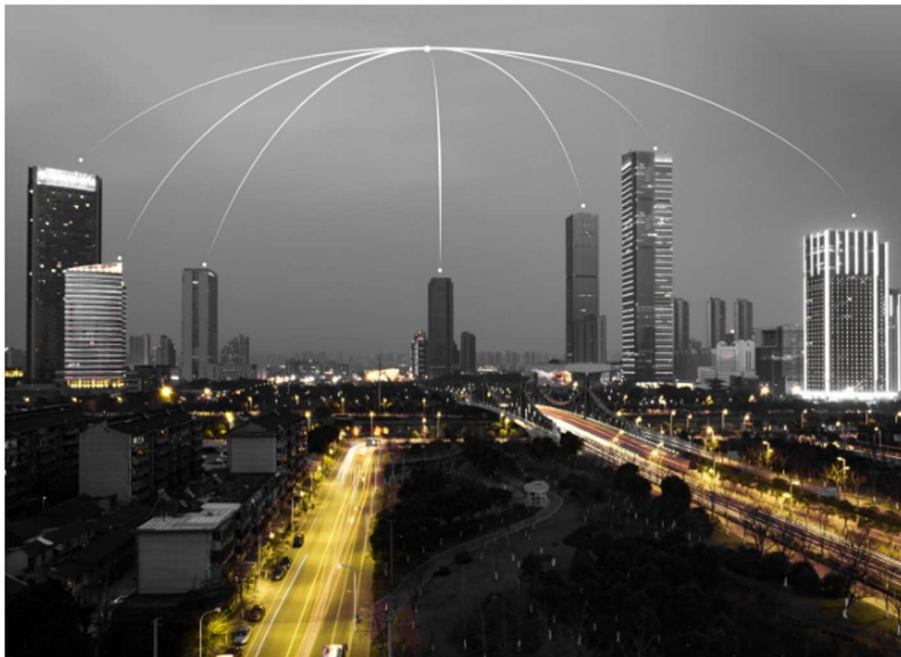
In SENSE, progress never compromises trust. We guarantee privacy by design, apply rigorous ethical frameworks, and safeguard data ownership and interoperability. This makes the CitiVerse not only powerful, but also safe, repeatable and scalable for other European cities.

I'm proud to work with this consortium on technology that enables **understanding, engagement, and better decisions**. The CitiVerse is not a gadget; it is a shared frame of reference where citizens and decision-makers **see, reason, and choose together**—leading to policies that are evidence-based, inclusively built, and future-ready.

**Let's not just plan the city—let's experience it together, and make it better.**

*Juan Francisco Inglés*

Project Lead, **SENSE**



<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	30 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

## What is SENSE?

SENSE is a European initiative that helps cities build the **CitiVerse**—a lifelike 3D **digital twin** of the city where residents and decision-makers can discover the city virtually in 3D, explore future scenarios and give informed feedback. Whether it's improving traffic flow, redesigning public spaces, or responding to climate risks, the CitiVerse helps cities act faster, more transparently, and more effectively. The aim is clear: we want to develop connected virtual city spaces, powered by available data, that create public value for citizens, local authorities, and society at large.

SENSE is 50% co-funded by the Digital Europe Programme, runs from 1 December 2024 to 31 May 2027 (30 months), and has a total budget of €7.72M.

Work is piloted in two **Frontrunner** cities—**Kiel** (DE) and **Cartagena** (ES)—with a replication path prepared by **Follower** cities: Murcia (ES), Ulm (DE), Arezzo (IT), and Valongo (PT). From day one we work to standards—using Minimal Interoperability Mechanisms (MIMs)—and we are preparing a CitiVerse Academy. This **ensures other European cities can readily replicate our developments and roll out the CitiVerse** locally.

The pilots are already in development, with first demos expected soon. Keep an eye on our [website](#) and [LinkedIn](#) for regular updates!



<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	31 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

## Pilot City Cartagena



The SENSE project in Cartagena introduces two innovative 3D digital twin applications to enhance urban management and citizen engagement.

The **'Smart Urban Mobility'** use case will create an interactive 3D model integrating real-time data on traffic, air quality, and regulatory zones. Citizens will be able to use their phones to explore live city conditions, plan multimodal routes, and identify restrictions or congestion areas, enabling safer and more sustainable travel choices. For city authorities, the platform will provide a dynamic tool to monitor mobility and environmental indicators, anticipate congestion, and communicate guidance transparently. Its goal is to improve compliance with emission and traffic rules while encouraging cleaner transport habits.

The second Cartagena use case **'Socio-Economic Insight and Urban Cohesion'** will extend the same 3D environment of the City of Cartagena with socio-economic data layers, revealing disparities in income, education, employment, and service access. This will support evidence-based planning, equitable investment, and public transparency, helping both policymakers and citizens understand and address urban inequalities.

Stay tuned! In the coming weeks we will publish more detailed stories on each use case on our [website](#) and [LinkedIn page](#).



<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	32 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

# Pilot City Kiel



In Kiel, the SENSE project will create two immersive 3D digital twin experiences connecting culture and sustainability.

The use case '**Historical and Cultural Exploration**' will allow users to explore Kiel's heritage through a 3D representation featuring historical buildings, archival images, and narratives. Users will be able to freely navigate, follow themed guided tours, or create personalised routes based on their interests, duration, or location. The platform will enrich both virtual and on-site tourism, linking cultural storytelling with real-time information like weather and transport, deepening citizens' and visitors' connection to Kiel's identity.

The second application in Kiel, '**Awareness of sea level, coastal environment and marine ecosystem**', will extend the 3D model to the waterfront promenade and present the ecology of the Kiel Fjord and the fjord's coastline. Interactive markers and guided tours will use images and data to explain the biodiversity in the biotopes, environmental pollution and the formation of morphological structures. The platform will promote environmental education for citizens and schools while helping authorities communicate climate risks and sustainability measures.

Stay tuned! In the coming weeks we will publish more detailed stories on each use case on our [website](#) and [LinkedIn page](#).



<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	33 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

## Meet the team behind SENSE

Who powers SENSE? We proudly present the team that is working hard to make the first SENSE CitiVerse innovation a reality. Find out more details on our [website](#).

- **Libelium Lab (Coordinator)**

Libelium Lab designs and integrates IoT and data platforms that turn sensor networks into actionable insights for cities, utilities, and industry. In SENSE, it leads overall coordination and systems integration—linking device data, city needs, and implementation to ensure end-to-end interoperability across the CitiVerse (Local Digital Twin, LDT).

- **City of Cartagena (Frontrunner City)**

The City of Cartagena advances open data, citizen participation, and digital public services to improve mobility, environmental quality, and urban resilience. In SENSE, it runs the frontrunner pilot (mobility, environment, participation), opens municipal datasets, engages residents, and connects the CitiVerse to planning and public services.

- **City of Kiel (Frontrunner City)**

The City of Kiel is a Baltic maritime city with strong strategies for climate action, mobility, and waterfront development, supported by mature city data platforms. In SENSE, it delivers interactive scenarios for waterfront, environment, mobility, and resilience, and co-designs citizen-facing XR experiences within the CitiVerse.

- **deltaDAO AG**

deltaDAO builds decentralized data and AI ecosystems and operates Gaia-X-aligned data infrastructures such as Pontus-X to enable sovereign, compliant data sharing. In SENSE, it designs and operates the dataspace and marketplace so partners can onboard, govern, and reuse trustworthy data for LDT applications.

- **DunavNET**

DunavNET provides interoperable IoT/AI platforms covering device onboarding, data ingestion, semantic normalization, and analytics across sectors. In SENSE, it supplies the data backbone that connects heterogeneous sensors and city systems to reusable, standards-based data streams powering CitiVerse scenarios.

- **Drees & Sommer**

Drees & Sommer is a European consulting and engineering firm for sustainable buildings, infrastructure, and city programmes, combining ESG, PMO, and digital expertise. In SENSE, it ensures security-by-design and authenticity/certification chains, and drives replication with follower cities, Academy curriculum, and long-term sustainability.

- **Open & Agile Smart Cities (OASC)**

OASC is a global network that helps cities and local communities build interoperable digital ecosystems, avoiding vendor lock-in through open standards. In SENSE, it leads communications and international collaboration, accelerates practical interoperability via the MIMs, and supports reuse and scale-out through the CitiVerse Academy.

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	34 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

- **MaaS Alliance**

The MaaS Alliance is a public-private partnership shaping a common approach to Mobility as a Service, aligning stakeholders across policy, operations, and technology. In SENSE, it advises on MaaS-ready architectures, standards alignment, and governance so mobility use cases integrate seamlessly and scale across cities.

- **University of Galway**

The University of Galway is a leading research university with strong profiles in digital innovation, data governance, and public-sector impact. In SENSE, it maintains the CitiVerse Standards Register, consolidates best practices, and supports policy and stakeholder outreach to align with European and international initiatives.

- **Kiel-Marketing e.V.**

Kiel-Marketing is the city's official tourism and place-management organisation, strengthening waterfront identity, events, and local business ecosystems. In SENSE, it boosts local visibility and engagement for the Kiel pilot and channels resident and stakeholder feedback into the design of CitiVerse scenarios.



## The SENSE portal is live!

The **SENSE Portal** is now live! This is a one-stop entry point for cities and partners to join Europe's **CitiVerse** (a citizen-centric 3D *Local Digital Twin* environment). The portal enables municipalities, follower cities, solution providers, and data holders to onboard, publish, and reuse assets that make urban planning and decision making more **transparent, inclusive, and data-informed**.

**Built to minimise complexity and maximise reuse**, the SENSE Portal connects FIWARE (open smart-city infrastructure), data spaces (governed environments for trustworthy, sovereign data sharing), and a modular XR layer (extended reality) that renders scenarios in lifelike 3D. In practice, **cities can quickly visualise options, compare impacts, and engage residents**.

Live pilots in **Cartagena (ES)** and **Kiel (DE)** already expose sensor and planning data to the SENSE **Dataspace**, where it can enrich interactive Digital Twins and drive co-creation with citizens. The portal also provides guidance, templates, and support pathways so follower cities can replicate quickly and reliably.

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	35 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

## Can your city join the action?

**Yes!** Cities and ecosystem partners can join the SENSE Portal and request onboarding support here: [portal.senseverse.eu](https://portal.senseverse.eu). Our team will help you connect your data, set up first scenarios, and engage local stakeholders.

## SENSE at Smart City Expo World Congress 2025 (Barcelona)



JOIN US AT  
**#SCEWC25**

THE EVENT FOR BETTER CITIES

SMARTCITY  
EXPO WORLD CONGRESS

4 - 6 NOVEMBER 2025  
BARCELONA



Fira Barcelona



Document name:	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	Page:	36 of 53
Reference:	D6.10	Dissemination:	PU
Version:	0.3	Status:	Draft

## SENSE at Smart City Expo World Congress 2025 (Barcelona)

Do you want to meet the team behind the SENSE project? Join us for a **meet-and-greet** at the OASC (Open & Agile Smart Cities) booth in Hall 2, A65, during SCEWC (Smart City Expo World Congress) on **4 November, 13:00–14:00 (CET)**.

You can also dive deeper into the session **[“Four CitiVerse projects, one shared European vision”](#)** on **5 November 2025, 17:45–18:15**, at the People First Stage. The session is hosted by **Mr Karl-Filip Coenegrachts** (OASC) and features project coordinators **Mr Marko Teräs** (x-CITE, City of Tampere), **Mrs Anna Wennblad** (European Citiverses Uniting for Inclusiveness, Lindholmen Science Park), **Dr. Antonio J. Jara** (SENSE, Libelium), and **Mr Eusebiu Catana** (3DxVERSE, ERTICO-ITS Europe). They will share concrete examples, lessons learned, and perspectives on the potential of this technology for cities across Europe and beyond.

*(Link to press release on website for more information:  
<https://senseverse.eu/citiverse-project-sense-present-at-smart-city-expo-2025/>)*

---

## Stay up to date

For regular updates, follow us on [LinkedIn](#), visit our [website](#), and subscribe to this [newsletter](#). You can also meet the SENSE team at the [OASC Conference in Fundão \(Portugal\) on 28–29 January](#).



Copyright (C) 2025 antoniojara. Todos los derechos reservados.

Document name:	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	Page:	37 of 53				
Reference:	D6.10	Dissemination:	PU	Version:	0.3	Status:	Draft

## 9.3 Events list and publications list

DETAILS ON PAST EVENTS WHERE SENSE PROJECT WAS DISSEMINATED						
Date event	Name event	Location event	Short description event	Partner attending event	What will/did partner do?	Website event
25/01/2025	OASC Conference	Tampere, Finland	Annual OASC conference about 'Artificial Intelligence for Smarter Communities?'	OASC	Presentation and Networking	<a href="https://conference2025.oascities.org/">https://conference2025.oascities.org/</a>
13/05/2025	Market-X & Tech-X	Valencia, Spain	Gaia-X Lead Conference	deltaDAO	Presentation and Networking	<a href="https://gaia-x.eu/market-x-tech-x-2025/">https://gaia-x.eu/market-x-tech-x-2025/</a>
27-28/05/2025	Imagine the citiverse	Tampere, Finland	CitiVerse event	OASC	Networking	<a href="https://www.imagine2025.fi/">https://www.imagine2025.fi/</a>
24/06/2025	CU Level Up session	Online	Session with 4 CitiVerse projects: Expanding your knowledge within the Citiverse project community	Libelium, OASC	Presenting SENSE Project	<a href="https://cu-project.eu/video-viewer?video_id=1096865981">https://cu-project.eu/video-viewer?video_id=1096865981</a>
30/09-2/10/2025	Smart Country Convention Berlin	Berlin, Germany	Leading event for the digital state and public services	deltaDAO	Presentation SENSE during a speaking opportunity	<a href="https://www.smartcountry.berlin/en/become-a-participant">https://www.smartcountry.berlin/en/become-a-participant</a>
31/10/2025	World Cities Day	Belgrade, Serbia	Lecture on SmartCities with special focus on SENSE project	DunavNET	Presenting SENSE Project	<a href="https://dunavnet.eu/smart-cities-data-shaping-the-future/">https://dunavnet.eu/smart-cities-data-shaping-the-future/</a>
4-6/11/2025	Smart City Expo World Congress	Barcelona, Spain	The world's biggest and most influential event for cities and urban innovation	OASC, Libelium, D&S	Present project in joint breakout session together with other CitiVerse projects, present project in OASC booth and in Spanish pavillion (LIBE), Meet & Greet OASC booth, citiverse alignment meetings, panel discussion (D&S)	<a href="https://www.smartcityexpo.com/">https://www.smartcityexpo.com/</a>

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	38 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
<b>Version:</b>	0.3	<b>Status:</b>	Draft

19/11/2025	The Evolution Toward Smart Cities	Online, Serbia	Online closed expert session for Telekom Serbia	DunavNET	Presenting SENSE Project	<a href="https://dunavnet.eu/the-evolution-toward-smart-cities/">https://dunavnet.eu/the-evolution-toward-smart-cities/</a>
20-21/11/2025	Gaia-X Summit	Porto, Portugal	Gaia-X Lead Conference	deltaDAO	Presentation, Demonstration, Networking, present SENSE at the stand and during potential speaking opportunities	<a href="https://gaia-x.eu/summit-2025/">https://gaia-x.eu/summit-2025/</a>
28-29/01/2026	OASC Conference	Fundaõ, Portugal	Annual OASC conference about 'digital transformation via funded projects'	OASC, D&S & Galway University	Deep dive session: present & discuss communication and stakeholder engagement	<a href="https://conference.oascities.org/event/pick-choose-your-deep-dive-round-1/">https://conference.oascities.org/event/pick-choose-your-deep-dive-round-1/</a>
28-29/01/2026	OASC Conference	Fundaõ, Portugal	Annual OASC conference	OASC & D&S	Pitch: present SENSE & call for follower cities to join	<a href="https://conference.oascities.org/event/pitch-7-join-citiverse/">https://conference.oascities.org/event/pitch-7-join-citiverse/</a>
10-11/02/2026	Data Spaces Symposium	Madrid, Spain	The world's leading event on data spaces, theme: "Accelerating adoption. Increasing impact."	deltaDAO, Libelium	Presentation of the SENSE CitiVerse at a sponsored booth and meeting of project participants	<a href="https://www.data-spaces-symposium.eu/">https://www.data-spaces-symposium.eu/</a>
11-12/02/2026	AI Everything Middle East & Africa 2026	Cairo, Egypt	Conference/expo about AI in Middle East and Africa	Libelium	SENSE presented as keynote speaker ("From Smart Cities to Intelligent Nations"), conducted workshop "Building the AI-Augmented City: Local Digital Twins, Data Spaces & Physical AI."	<a href="https://www.aieverythingegypt.com/">https://www.aieverythingegypt.com/</a>
24/02/2026	Living-in.EU signatory event	Online	Webinar about the four EU CitiVerse projects: Overview and latest developments	Libelium, Kiel Marketing, OASC	Present project general overview and latest developments and pilot Kiel	<a href="https://living-in.eu/events/four-eu-citiverse-projects-overview-and-latest-developments">https://living-in.eu/events/four-eu-citiverse-projects-overview-and-latest-developments</a>

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	39 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
<b>Version:</b>	0.3	<b>Status:</b>	Draft

<b>PUBLISHED MATERIALS WHERE SENSE PROJECT IS MENTIONED</b> (e.g. news articles, blogs, press releases, newsletters, social media channels, peer-reviewed open-source journal articles, book chapters, conference proceedings, ...)			
Date	Which channel	Short description	Link
20/05/2025	SENSE website	Press Release launch SENSEproject: Strengthening cities and enhancing neighbourhood sense of belonging through CitiVerses:	<a href="https://senseverse.eu/press-release/">https://senseverse.eu/press-release/</a>
21/05/2025	SENSE LinkedIn account	Launch SENSEproject	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7330895177517035520">https://www.linkedin.com/feed/update/urn:li:activity:7330895177517035520</a>
21/05/2025	OASC website	Launch SENSEproject	<a href="https://oascities.org/sense-project-officially-launched-shaping-the-future-of-citiverses-that-empower-citizens-and-connect-cities/">https://oascities.org/sense-project-officially-launched-shaping-the-future-of-citiverses-that-empower-citizens-and-connect-cities/</a>
21/05/2025	Living-in.EU website	Launch SENSEproject	<a href="https://living-in.eu/news/sense-project-officially-launched-shaping-future-citiverses-empower-citizens-and-connect">https://living-in.eu/news/sense-project-officially-launched-shaping-future-citiverses-empower-citizens-and-connect</a>
22/05/2025	SENSE LinkedIn account	Repost CU LinkedIn account	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7331236306502479874">https://www.linkedin.com/feed/update/urn:li:activity:7331236306502479874</a>
22/05/2026	DunavNET website	Project pormotion	<a href="https://dunavnet.eu/sense-digital-twins-for-smarter-more-inclusive-cities/">https://dunavnet.eu/sense-digital-twins-for-smarter-more-inclusive-cities/</a>
28/05/2025	SENSE website	News item: Europe builds its own CitiVerse	<a href="https://senseverse.eu/europe-builds-its-own-citiverse/">https://senseverse.eu/europe-builds-its-own-citiverse/</a>
28/05/2025	SENSE LinkedIn account	Europe builds its own CitiVerse	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7333431878068166656">https://www.linkedin.com/feed/update/urn:li:activity:7333431878068166656</a>
28/05/2025	OASC newsletter	Launch SENSEproject	<a href="https://22.mktid3.com/v/7df5-36-ec-f8693f925b6073ab4ad35bafb513--eCe1sj4he86B1ead62666f17?eg_sub=ad62666f17&amp;eg_cam=cef8693f925b6073ab4ad35bafb513ee&amp;eg_list=7">https://22.mktid3.com/v/7df5-36-ec-f8693f925b6073ab4ad35bafb513--eCe1sj4he86B1ead62666f17?eg_sub=ad62666f17&amp;eg_cam=cef8693f925b6073ab4ad35bafb513ee&amp;eg_list=7</a>
4/06/2025	SENSE LinkedIn account	SENSE pilots	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7335968601474031617">https://www.linkedin.com/feed/update/urn:li:activity:7335968601474031617</a>
4/06/2025	EU Newsroom Shaping Europe's Digital Future	Launch SENSEproject	<a href="https://digital-strategy.ec.europa.eu/en/news/sense-strengthening-cities-and-enhancing-">https://digital-strategy.ec.europa.eu/en/news/sense-strengthening-cities-and-enhancing-</a>
6/06/2025	EU Newsletter Shaping Europe's Digital Future	Launch SENSEproject	
6/11/2025	SENSE website	News item: Sense, part of CitiVerse: a shared European vision for digital urban transformation	<a href="https://senseverse.eu/sense-part-of-citiverse-a-shared-european-vision-for-digital-urban-transformation/">https://senseverse.eu/sense-part-of-citiverse-a-shared-european-vision-for-digital-urban-transformation/</a>
11/06/2025	SENSE LinkedIn account	4xCitiVerse	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7338505517612359683">https://www.linkedin.com/feed/update/urn:li:activity:7338505517612359683</a>
18/06/2025	SENSE LinkedIn account	Horizon Europe	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7341042224144539649">https://www.linkedin.com/feed/update/urn:li:activity:7341042224144539649</a>
19/06/2025	SENSE LinkedIn account	4xCitiVerse application Agora session @SCEWC	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7341385242529652736">https://www.linkedin.com/feed/update/urn:li:activity:7341385242529652736</a>
25/06/2025	SENSE LinkedIn account	Launch Cartagena pilot	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7343579211544076288">https://www.linkedin.com/feed/update/urn:li:activity:7343579211544076288</a>
2/07/2025	SENSE LinkedIn account	Launch Kiel pilot	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7346115614706417665">https://www.linkedin.com/feed/update/urn:li:activity:7346115614706417665</a>

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	40 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
<b>Version:</b>	0.3	<b>Status:</b>	Draft

9/07/2025	SENSE LinkedIn account	From Games to Cities	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7348652178246410241">https://www.linkedin.com/feed/update/urn:li:activity:7348652178246410241</a>
16/07/2025	SENSE LinkedIn account	People First: The Human Core of the CitiVerse	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7351189068514238464">https://www.linkedin.com/feed/update/urn:li:activity:7351189068514238464</a>
23/07/2025	SENSE LinkedIn account	SENSE is taking a major step forward in shaping the CitiVerse	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7353725606112415745">https://www.linkedin.com/feed/update/urn:li:activity:7353725606112415745</a>
28/07/2025	DunavNET LinkedIn account	Project promotion	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7355610693938700290">https://www.linkedin.com/feed/update/urn:li:activity:7355610693938700290</a>
25/09/2025	SENSE LinkedIn account	Cities go green – also in the digital world	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7376967416402313216">https://www.linkedin.com/feed/update/urn:li:activity:7376967416402313216</a>
September	SENSE Data Space Portal	Launch of SENSE Data Space Portal and first	<a href="https://portal.senseverse.eu/">https://portal.senseverse.eu/</a>
9/10/2025	SENSE LinkedIn account	Smart Country Convention 2025 (Berlin)	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7382014403669385218">https://www.linkedin.com/feed/update/urn:li:activity:7382014403669385218</a>
23/10/2025	SENSE LinkedIn account	Repost SENSE in OASC booth @SCEWC	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7387055927763451904">https://www.linkedin.com/feed/update/urn:li:activity:7387055927763451904</a>
27/10/2025	SENSE website	Press release: CitiVerse project SENSE present at Smart City Expo 2025	<a href="https://senseverse.eu/citiverse-project-sense-present-at-smart-city-expo-2025/">https://senseverse.eu/citiverse-project-sense-present-at-smart-city-expo-2025/</a>
27/10/2025	SENSE LinkedIn account	Breakout session @SCEWC: joint linkedin post 4xCitiVerse	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7388530010577403905">https://www.linkedin.com/feed/update/urn:li:activity:7388530010577403905</a>
29/10/2025	DunavNET website	Project presentation at the event marking World Smart Cities Day in Belgrade	<a href="https://dunavnet.eu/smart-cities-data-shaping-the-future/">https://dunavnet.eu/smart-cities-data-shaping-the-future/</a>
29/10/2025	DunavNET LinkedIn account	Project presentation at the event marking World Smart Cities Day in Belgrade	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7389289663104172033">https://www.linkedin.com/feed/update/urn:li:activity:7389289663104172033</a>
29/10/2025	SENSE LinkedIn account	Who “owns” CitiVerse data?	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7389254697271918592">https://www.linkedin.com/feed/update/urn:li:activity:7389254697271918592</a>
30/10/2025	OASC newsletter	SENSE launches CitiVerse Pilots in Cartagena and Kiel	<a href="https://22.kmitd1.com/v/-0399245e7b898528d-1a2084fd4898b4cc62645ae1xe1uAd7e86B1ead62666f17?eg_sub=ad62666f17&amp;eg_cam=7b898528de1a2084fd4898b4cc62645a&amp;eg_list=7">https://22.kmitd1.com/v/-0399245e7b898528d-1a2084fd4898b4cc62645ae1xe1uAd7e86B1ead62666f17?eg_sub=ad62666f17&amp;eg_cam=7b898528de1a2084fd4898b4cc62645a&amp;eg_list=7</a>
31/10/2025	SENSE newsletter	1st SENSE newsletter	<a href="https://mailchi.mp/d11df0f4776e/first-sense-newsletter?e=d7b953d7ef">https://mailchi.mp/d11df0f4776e/first-sense-newsletter?e=d7b953d7ef</a>
31/10/2025	SENSE LinkedIn account	Step into the CitiVerse: Stay Updated with SENSE!	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7389979585313992704">https://www.linkedin.com/feed/update/urn:li:activity:7389979585313992704</a>
5/11/2025	SENSE LinkedIn account	How can the CitiVerse enhance citizen engagement in local governance?	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7391791454093979648">https://www.linkedin.com/feed/update/urn:li:activity:7391791454093979648</a>
6/11/2025	SENSE LinkedIn account	SENSE @SCEWC	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7392156724981420032">https://www.linkedin.com/feed/update/urn:li:activity:7392156724981420032</a>
14/11/2025	SENSE LinkedIn account	Publish link to webversion SENSE newsletter	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7395042094962339840">https://www.linkedin.com/feed/update/urn:li:activity:7395042094962339840</a>
19/11/2025	SENSE website	News item: SENSE joins the construction of the global CitiVerse: the comment period for the Global Digital CitiVerse Framework is now open	<a href="https://senseverse.eu/sense-joins-the-construction-of-the-global-citiverse-the-comment-period-for-the-global-digital-citiverse-framework-is-now-open/">https://senseverse.eu/sense-joins-the-construction-of-the-global-citiverse-the-comment-period-for-the-global-digital-citiverse-framework-is-now-open/</a>
19/11/2025	SENSE LinkedIn account	SENSE joins the construction of the global CitiVerse	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7396864912440020992">https://www.linkedin.com/feed/update/urn:li:activity:7396864912440020992</a>
28/11/2025	DunavNET website	Project presentation at the Telekom Closed Expert Session	<a href="https://dunavnet.eu/the-evolution-toward-smart-cities/">https://dunavnet.eu/the-evolution-toward-smart-cities/</a>
2/12/2025	SENSE LinkedIn account	Repost 3DXVERSE@SCEWC	<a href="https://www.linkedin.com/feed/update/urn:li:activity:740157910317233568">https://www.linkedin.com/feed/update/urn:li:activity:740157910317233568</a>
3/12/2025	SENSE LinkedIn account	Repost x-CITE met article CitiVerse Forbes magazine	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7401903902209499136">https://www.linkedin.com/feed/update/urn:li:activity:7401903902209499136</a>
10/12/2025	SENSE LinkedIn account	Promotion OASC Conference, joint deep dive session with 4 CitiVerse projects	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7404478773846228992">https://www.linkedin.com/feed/update/urn:li:activity:7404478773846228992</a>
29/12/2025	SENSE LinkedIn account	Season’s greetings	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7411370912295432192">https://www.linkedin.com/feed/update/urn:li:activity:7411370912295432192</a>
9/01/2026	SENSE LinkedIn account	Best wishes	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7415353848191758336">https://www.linkedin.com/feed/update/urn:li:activity:7415353848191758336</a>
25/01/2026	SENSE LinkedIn account	CitiVerse deep dive session @OASC Conference	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7421131985093480448">https://www.linkedin.com/feed/update/urn:li:activity:7421131985093480448</a>
29/01/2026	SENSE LinkedIn account	CTA SENSE Follower Cities pitch at OASC Conference	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7422610403047682048">https://www.linkedin.com/feed/update/urn:li:activity:7422610403047682048</a>
30/01/2026	SENSE LinkedIn account	Joint CitiVerse Deep Dive Session at OASC Conference	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7422997545645309953">https://www.linkedin.com/feed/update/urn:li:activity:7422997545645309953</a>

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	41 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
<b>Version:</b>	0.3	<b>Status:</b>	Draft

4/02/2026	SENSE LinkedIn account	CU championing inclusiveness	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7424726467835629569">https://www.linkedin.com/feed/update/urn:li:activity:7424726467835629569</a>
4/02/2026	SENSE LinkedIn account	Repost deltaDAO at Data Space Symposium	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7424732182738280448">https://www.linkedin.com/feed/update/urn:li:activity:7424732182738280448</a>
4/02/2026	Kiel website	News item use case Sealevel	<a href="https://www.kiel.de/de/umwelt_verkehr/meeresschutzstadt_kiel/index.php">https://www.kiel.de/de/umwelt_verkehr/meeresschutzstadt_kiel/index.php</a>
4/02/2026	Kiel Marketing website	News item use case Hidden World	<a href="https://kiel-marketing.de/zusammenarbeit/sponsoring-kooperationen/eu-projekt-sense">https://kiel-marketing.de/zusammenarbeit/sponsoring-kooperationen/eu-projekt-sense</a>
February	Kiel Marketing LinkedIn	Use case Hidden World	
4/02/2026	MaaS Alliance's Membership Newsletter	News item: : Call for Follower Cities	<a href="https://mobilityalliance.glueup.com/view-in-browser/8050:454964:794615e0-f87c-424e-8a7d-4f3e7983f6fe">https://mobilityalliance.glueup.com/view-in-browser/8050:454964:794615e0-f87c-424e-8a7d-4f3e7983f6fe</a>
10/02/2026	SENSE LinkedIn account	Repost European Dataspace for Smart Communities	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7427009436327530496">https://www.linkedin.com/feed/update/urn:li:activity:7427009436327530496</a>
11/02/2026	SENSE LinkedIn account	Promotion joint Living-in. EU session with 4 CitiVerse projects	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7427321744811687936">https://www.linkedin.com/feed/update/urn:li:activity:7427321744811687936</a>
12/02/2026	SENSE LinkedIn account	SENSE at the Data Space Symposium	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7427629179275358208">https://www.linkedin.com/feed/update/urn:li:activity:7427629179275358208</a>
February	Kiel city's internal	SENSE and pilot Kiel	
17/02/2026	SENSE LinkedIn account	Repost post 3DxVERSE about positive energy districts in Almelo	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7429480994312773633">https://www.linkedin.com/feed/update/urn:li:activity:7429480994312773633</a>
18/02/2026	SENSE LinkedIn account	Repost open call LDT4SSC	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7429789292362833920">https://www.linkedin.com/feed/update/urn:li:activity:7429789292362833920</a>
20/02/2026	SENSE LinkedIn account	Reaction on x-CITE post about promo video	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7430514062700036096">https://www.linkedin.com/feed/update/urn:li:activity:7430514062700036096</a>
24/02/2026	SENSE LinkedIn account	Last call joint Living-in. EU session	<a href="https://www.linkedin.com/feed/update/urn:li:activity:7431978759295090689">https://www.linkedin.com/feed/update/urn:li:activity:7431978759295090689</a>

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	42 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
<b>Version:</b>	0.3	<b>Status:</b>	Draft

## 9.4 Promotional materials

### Kiel one-pager



#### SENSE: See the city from new angles. Shape what comes next.

Luca, a 10-year-old who recently moved to Kiel, feels little connection to his new city. One day at school, his teacher opens the SENSE Sealevel digital exhibition on a tablet. Luca explores a digital version of the Kiel fjord. He discovers stories and images about marine habitats, local species, the history and geology of the Kiel Fjord, and how water temperature, pollution and overall water quality are monitored. He answers a few short quiz questions and earns an "ocean explorer" badge.

In the weekend, he takes his parents to the waterfront and proudly shows them on his phone what he has seen in the SENSE city twin. For the first time, he feels that his own choices and actions are directly connected to the place he now calls home.

#### What is SENSE?

SENSE is a European project that helps cities build the CitiVerse — a lifelike 3D version of the city. In practice, this gives residents and decision-makers a shared space to explore the city from new angles, uncover less visible patterns, and compare options before choices are made — while enabling citizens to share feedback or even help shape decisions. Whether it's improving traffic flow, understanding societal challenges, enhancing tourism experiences or responding to climate risks, the CitiVerse helps cities act faster, more transparently, and more effectively.

This reflects the project's goal to create connected virtual city spaces that benefit citizens, local authorities and society as a whole.

#### What does this mean for you?

Whether you're a resident, a local business, a city administrator, or a visitor, SENSE opens up a lifelike 3D city where you can explore different layers of the city, see what may change, compare alternatives, and share your ideas — simply and quickly. The result: clearer information, more meaningful input, and decisions that better reflect real needs — helping build better places and creating a stronger sense of belonging.

#### Why does this matter for European Cities?

SENSE helps cities become smarter, greener, and more democratic by making urban decisions more transparent, inclusive, and data-informed. It supports climate action, strengthens citizen trust, and positions Europe as a leader in digital and participatory innovation.

#### Where is SENSE making a difference?

SENSE is piloted in two Frontrunner Cities — Kiel (Germany) and Cartagena (Spain) — and supported by Follower Cities across Europe: Arezzo (Italy), Valongo (Portugal), Murcia (Spain) and Ulm (Germany). Together, they will deliver four real-world use cases that connect local 3D digital twins, helping people explore different layers of the city, engage more meaningfully, and build a stronger sense of belonging.

#### Learn More

Visit [www.senseverse.eu/](http://www.senseverse.eu/) and subscribe to our newsletter  
Contact: [www.senseverse.eu/contact-us/](mailto:www.senseverse.eu/contact-us/)

Follow us on LinkedIn & YouTube



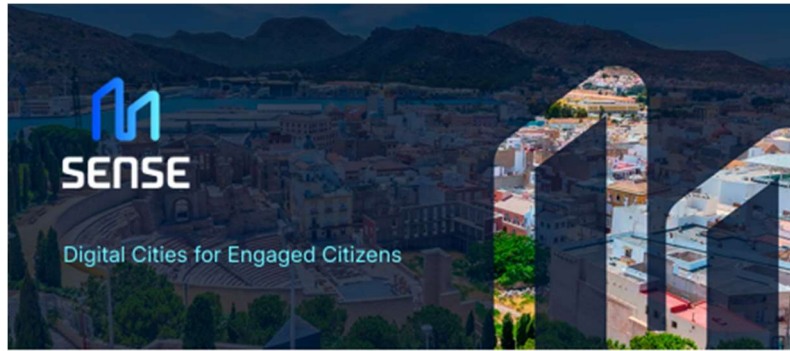
SENSE: See the city from new angles.  
Shape what comes next.



Co-funded by the European Union. Views and opinions expressed are those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.

Document name:	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	Page:	43 of 53
Reference:	D6.10	Dissemination:	PU
	Version:	0.3	Status:
			Draft

## Cartagena one-pager



### A Day in Maria's Life: Moving Smarter in Cartagena

In Cartagena, María, a 32-year-old nurse, starts her day by opening the SENSE city twin on her phone. On the 3D map, she sees live traffic and bus arrivals, a highlighted lowemission zone in the historic centre, and colour-coded air quality along her route. Her usual drive to work is marked as congested with "poor" air, while an alternative route that combines tram and a short walk appears in green.

She chooses the cleaner route and arrives at the hospital on time, having avoided both traffic jams and pollution. In the evening, she checks the same app to see which streets are closed for a local festival and where public transport is reinforced. She shares the link with the friends she is meeting for dinner so they can all adjust their routes. For María, the city finally feels easier to read—and easier to breathe in.

Illustrative fictional story based on SENSE use cases in Cartagena.

### What is SENSE?

SENSE is a European project that helps cities build the *CitiVerse* — a lifelike 3D version of the city. In practice, this gives residents and decision-makers a shared space to explore the city from new angles, uncover less visible patterns, and compare options before choices are made — while enabling citizens to share feedback or even help shape decisions. Whether it's improving traffic flow, understanding societal challenges, enhancing tourism experiences or responding to climate risks, the *CitiVerse* helps cities act faster, more transparently, and more effectively. This reflects the project's goal to create connected virtual city spaces that benefit citizens, local authorities and society as a whole.

### What does this mean for you?

Whether you're a resident, a local business, a city administrator, or a visitor, SENSE opens up a lifelike 3D city where you can explore different layers of the city, see what may change, compare alternatives, and share your ideas — simply and quickly. The result: clearer information, more meaningful input, and decisions that better reflect real needs — helping build better places and creating a stronger sense of belonging.

### Why does this matter for European Cities?

SENSE helps cities become smarter, greener, and more democratic by making urban decisions more transparent, inclusive, and data-informed. It supports climate action, strengthens citizen trust, and positions Europe as a leader in digital and participatory innovation.

### Where is SENSE making a difference?

SENSE is piloted in two Frontrunner Cities — Kiel (Germany) and Cartagena (Spain) — and supported by Follower Cities across Europe: Arezzo (Italy), Valongo (Portugal), Murcia (Spain) and Ulm (Germany). Together, they will deliver four real-world use cases that connect local 3D digital twins, helping people explore different layers of the city, engage more meaningfully, and build a stronger sense of belonging.

### Learn More

Visit [www.senseverse.eu/](http://www.senseverse.eu/) and subscribe to our newsletter  
Contact: [www.senseverse.eu/contact-us/](http://www.senseverse.eu/contact-us/)

Follow us on LinkedIn & YouTube



SENSE: See the city from new angles.  
Shape what comes next.



Co-funded by the European Union. Views and opinions expressed are those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.

Document name:	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	Page:	44 of 53
Reference:	D6.10	Dissemination:	PU
	Version:	0.3	Status:
			Draft

Postcard



SENSE makes city services easier to use and faster to deliver. With practical VR/AR and digital twins, we connect people, places and data across Europe so your city can plan better, respond quicker and make everyday life feel more connected, enhancing people's sense of belonging.



To:

---



---



---



---



← Scan the QR code  
to open the website

<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	45 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b>
			Draft

Poster



Basic presentation



<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	46 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

## SENSE What is SENSE?

SENSE is a European project that helps cities create **interactive 3D Digital Twins** – virtual versions of the city that allow citizens and decision-makers to explore, test and improve their urban environment together.

This approach makes complex challenges visible and tangible. Instead of reading long technical reports, people can **see in 3D how new bike lanes might affect traffic**, how green roofs reduce heat or how flood protection measures could work – and then contribute their own knowledge or suggestions.

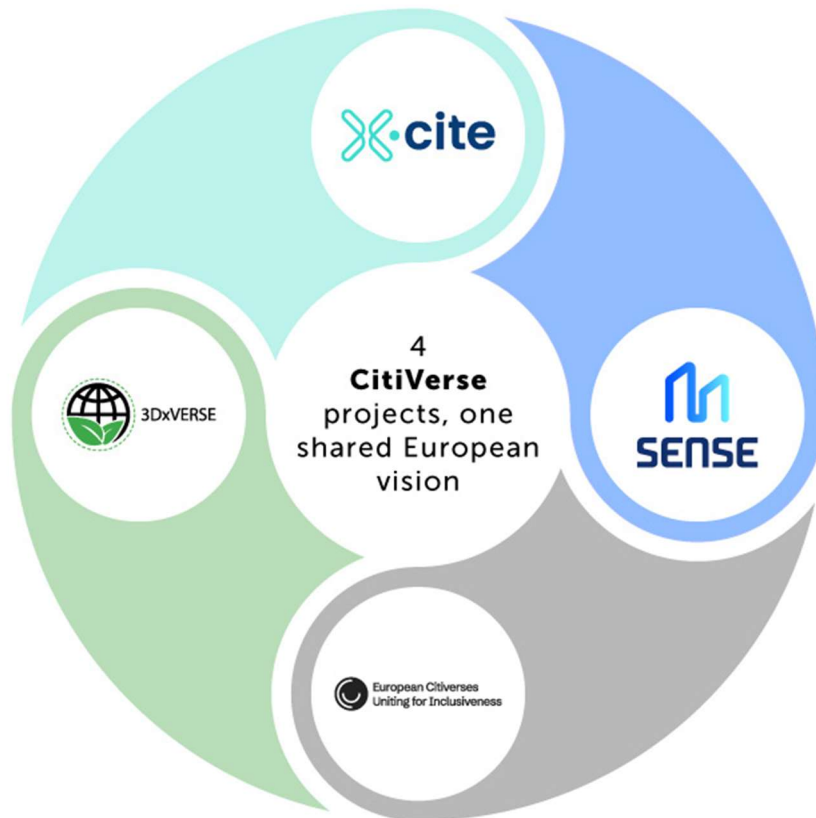
SENSE is part of the **CitiVerse** – a Digital Twin of the city where people can explore complex information in 3D, making it easier to understand problems, imagine solutions and shape better decisions together.



Designed by Freesite

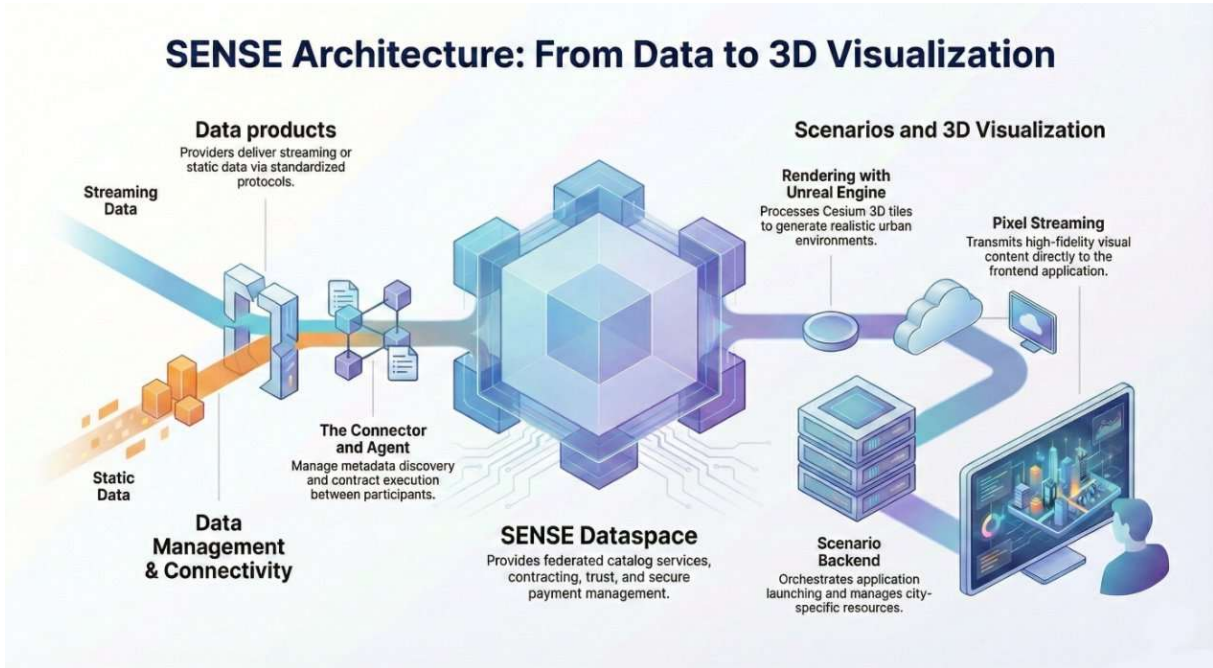


## Visual 4 CitiVerse projects

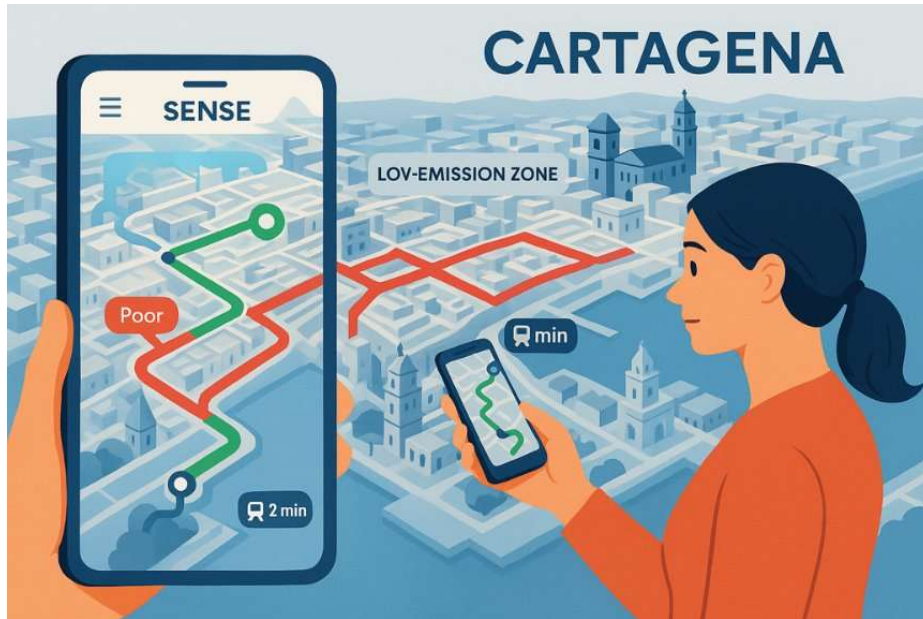


<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	47 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

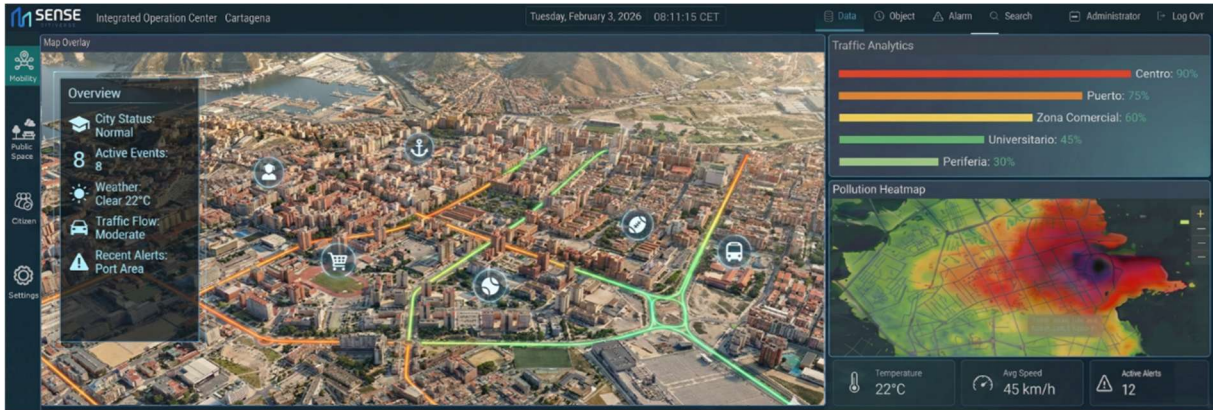
Visualisations



Visualisations Pilot Cartagena use case Smart Urban Mobility



<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	48 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft



Document name:	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	Page:	49 of 53
Reference:	D6.10	Dissemination:	PU
	Version:	0.3	Status:
			Draft

## Visualisations Pilot Cartagena use case Public Space, Environment & Quality of Life



## Visualisations Pilot Kiel use case SEALEVEL



<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	50 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft



<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	51 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft

## Visualisations Pilot Kiel use case Hidden World



<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	52 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft



<b>Document name:</b>	D6.10 Dissemination, Exploitation and Communication (DEC) Plan v2	<b>Page:</b>	53 of 53
<b>Reference:</b>	D6.10	<b>Dissemination:</b>	PU
	<b>Version:</b>	0.3	<b>Status:</b> Draft